

Data privacy (valid for Swiss Eyewear Group (International) AG and Swiss Eyewear Group Italia S.r.L.)

SWISS EYEWEAR GROUP is committed to protecting personal data and ensuring that organizational and technical security measures are in place.

SWISS EYEWEAR GROUP General Privacy Policy

SWISS EYEWEAR GROUP is committed to protecting personal data and ensuring that organizational and technical security measures are in place to protect personal data, whether you are doing business with SWISS EYEWEAR GROUP, receiving newsletters or simply browsing the SWISS EYEWEAR GROUP or its brand website(s) and/ or visit or use its social media sites and/or apps.

This SWISS EYEWEAR GROUP General Privacy Policy is a corporate guideline for the data protection standards applicable within the SWISS EYEWEAR GROUP and is designed to satisfy legal data protection requirements. All companies within the SWISS EYEWEAR GROUP are bound by these regulations with reference to the use of personal data belonging to customers, end consumers and suppliers.

By using the SWISS EYEWEAR GROUP website or buying SWISS EYEWEAR GROUP products and/or services and/or deliver products or services to the SWISS EYEWEAR GROUP, you consent to the collection and processing of your personal data by SWISS EYEWEAR GROUP as outlined in this privacy policy and the Legal Notice pertaining to use of the SWISS EYEWEAR GROUP website.

Personal Data and Purposes of Data Processing

SWISS EYEWEAR GROUP is a global Eyewear design, manufacturing and distributing company and also offers marketing services to its customers. The SWISS EYEWEAR GROUP entity you are in contact with is the data controller of the personal data received and processed about you as part of providing services to you or as part of you visiting the SWISS EYEWEAR GROUP website.

SWISS EYEWEAR GROUP collects personal data about you as a customer and/or supplier, for example details such as your name, surname, title, company, telephone number, postal or email address.

SWISS EYEWEAR GROUP does not require this information to obtain access to any part of the website that is open to the public.

Regardless of your purpose, we recommend that you do not disclose sensitive personal data such as racial or ethnic origin, religion, trade union membership, sexual orientation, health, genetic or biometric data etc. to us.

SWISS EYEWEAR GROUP may receive personal data about you from other data controllers for the purpose of SWISS EYEWEAR GROUP providing or assisting with services or requests to or from you as the end beneficiary of a particular service. Upon your request, SWISS EYEWEAR GROUP can at all times provide you with the identity of these parties. Your personal data is primarily processed to fulfil the agreement that you have entered into with SWISS EYEWEAR GROUP or SWISS EYEWEAR GROUP's customer or suppliers or in order to take steps to provide or assist with your requests (e.g. while completing a contact form, as part of a registration or a survey).

Disclosure of Data to Third Parties

In general, SWISS EYEWEAR GROUP does not share information with any third parties except for contracted service providers and advisors or otherwise needed for its products or services to its customers or suppliers.

In some circumstances it may be necessary for SWISS EYEWEAR GROUP to transfer or share data with particular third parties. Such circumstances may include transfers necessary for SWISS EYEWEAR GROUP in order to comply with its legal obligations, to protect the rights, property and safety of SWISS EYEWEAR GROUP or others or in case of a sale or liquidation of any part of SWISS EYEWEAR GROUP's business or assets.

Upon your request, SWISS EYEWEAR GROUP can provide you with the identity of such third parties.

Your Rights as an Individual

You have the right to:

- Get your personal data corrected and/or erased if they are incorrect.
- Be informed about the personal data SWISS EYEWEAR GROUP is processing about you.
- Object to the processing of your personal data.

Any consent that you may have provided during the process may be withdrawn at any time: simply contact us using the contact details provided below.

Contact Us about Privacy or submit a complaint:

If you have any questions regarding the content of this Privacy Policy or your rights as an individual or want to raise a complaint, please contact us at:

SWISS EYEWEAR GROUP

Att. Privacy and Compliance Team

Telephone number: +41 (0)44 533 58 70

Email address:

privacy@swisseg.com

Some additional information for you:

1. Who is processing your personal data?

1.1 Swiss Eyewear Group, the authorities, if required to by law, and some of our business partners.

2. Who can I contact if I have any questions regarding the processing of my personal data?

2.1 Please feel free to contact the Swiss Eyewear Group Data Protection team:
privacy@swisseg.com

3. What is the purpose of the processing of my personal data?

3.1 Swiss Eyewear Group wants to stay in contact with our customers/potential customers and suppliers /potential suppliers. We do this by e.g. sending you products, marketing tools, layouts, updates, evaluations/feedback, newsletters, invitations etc.

4. What categories of personal data is Swiss Eyewear Group processing about me?

4.1 Typically, we process e.g. your name, address, e-mail address and phone number and potentially other data that we need to work for and/or with you.

5. With whom does the company share my data with?

5.1 Normally, Swiss Eyewear Group does not share your personal data with anyone outside the company. However, sometimes we transfer your personal data to e.g. a business partner and service providers.

6. Is my personal data transferred outside of EU?

6.1 Swiss Eyewear Group is a global company; hence personal data will from time to time be processed in our global business environment – also outside of EU in an appropriate manner.

7. For how long does Swiss Eyewear Group process my personal data?

7.1 We will process your personal data for as long as it is necessary to fulfill the purpose mentioned in section 3 and in accordance with applicable law. Or until you make us aware you do not want us to process your personal data any longer. You can do this under: privacy@swisseg.com

8. Can I lodge a complaint with a supervisory authority about Swiss Eyewear Group's processing of my personal data?

8.1 Yes, you can do that at any time. Please contact your local data protection agency/supervisory authority.

9. What are my rights?

9.1 You have the right to (i) get your personal data rectified and/or erased if they are incorrect, (ii) be informed about the personal data Swiss Eyewear Group is processing about you and (iii) object to the processing of your personal data.

Please feel free to contact the Swiss Eyewear Group Data Protection team: privacy@swisseg.com with your additional questions.